

MET Institute of Management in collaboration with Department  
of Commerce, University of Mumbai and Atlantis University, USA

*present*

# **TWO DAYS INTERNATIONAL RESEARCH CONFERENCE ON "VIKASIT BHARAT @2047: VOICE OF YOUTH"**

**5<sup>TH</sup> AND 6<sup>TH</sup> APRIL 2024**



## **CHAIRPERSONS**

**Dr. Swati Lodha**

Director

MET Institute of Management

**Dr. Sangeeta N Pawar**

Professor & Head of Commerce Department

University of Mumbai

## **Venue**

**Bhujbal Knowledge City**

Bandra Reclamation

Bandra (W), Mumbai-50

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## **Contact Details**

**Dr. Sagar Gaikwad**

+91 9833376766

sagar\_iom@met.edu

**Registration Link:** <https://bit.ly/registration-conf-2024>

For any queries write us at [conference\\_iom@met.edu](mailto:conference_iom@met.edu)

## **ABOUT TWO DAYS INTERNATIONAL RESEARCH CONFERENCE ON "VIKASIT BHARAT @2047: VOICE OF YOUTH"**

The year 2047 holds immense significance for India, marking a century of sovereignty, progress, and resilience. "Vikasit Bharat @ 2047" envisions a prosperous and inclusive India, guided by the principles of sustainable development, innovation, and social harmony. This conference serves as a crucible for ideas, strategies, and collaborations that will shape the trajectory of the nation in the decades to come. This conference delves into a myriad of themes, spanning economic development, social inclusion, technological advancements, and global partnerships. The conference will explore the intricate tapestry of India's future, addressing challenges and leveraging opportunities across various sectors, including finance, marketing, human resources, and more. This conference is tailored for policymakers, industry leaders, academia, entrepreneurs, and visionaries who are committed to shaping India's future. The diverse backgrounds and expertise of attendees will enrich the discussions and pave the way for collaborative action.

Join us in this transformative journey as we envision and design a "Vikasit Bharat" – a developed and flourishing India – by the year 2047. Together, let's lay the foundation for a future that reflects the dreams and aspirations of a billion hearts.



## Conference Themes

### Finance

Financial Inclusion, Investment and Capital Markets, Fiscal Policies for Growth, Sustainable Finance, Blockchain and Cryptocurrencies, Risk Management, Financial Technology (Fintech), Corporate Finance, Ethical Finance, Islamic Finance, Regulatory Frameworks, Insurtech, Behavioral Finance, Global Economic Trends, Central Banking and Monetary Policy, Private Equity and Venture Capital, Derivatives and Financial Instruments, Financial Education and Literacy

### Marketing

Digital Marketing Trends, Brand Building in the Digital Age, Consumer Behavior and Trends, E-commerce and Retail, Social Media Marketing, Content Marketing Strategies, Influencer Marketing and Collaborations, Data-Driven Marketing, Customer Relationship Management (CRM), Branding and Positioning Strategies, Marketing Analytics and Metrics, Cross-Cultural Marketing, Sustainable Marketing Practices, Mobile Marketing Innovations, Personalization in Marketing, Marketing Automation, Augmented Reality (AR) and Virtual Reality (VR) in Marketing, International Marketing Strategies

### Human Resource Management

Talent Acquisition and Recruitment Strategies, Employee Engagement and Retention, Diversity and Inclusion in the Workplace, Leadership Development and Succession Planning, HR Technology Trends, Workplace Wellness and Mental Health Initiatives, Performance Management and Appraisal Systems, Employee Training and Development, Flexible Work Arrangements and Remote Work Policies, Workforce Planning and Analytics, Employer Branding, Compensation and Benefits Strategies, Employee Relations and Conflict Resolution, HR Compliance and Legal Issues, Agile HR Practices, Employee Onboarding and Orientation, Gamification in HR, Future of Work and HR's Role in Transformation





## **Environment and Sustainability**

Global Sustainability and Future Development, Innovation for a Changing World, Resilience in the Face of Challenges, Shaping the Future: Technology and Society, Inclusive Growth and Social Equity, Interdisciplinary Approaches to Complex Issues, The Power of Collaboration and Partnerships, Navigating Uncertainty: Strategies for Success, Transformative Leadership for the 21st Century, Ethics in a Digital Age, Human-Centric Design and Development, Adapting to a Dynamic Global Landscape, The Role of Education in Shaping Tomorrow, Building Sustainable Communities, Health and Well-being in the Modern Era, Empowering Youth for Change, Balancing Economic Progress with Environmental Conservation, Cultural Diversity and Inclusion in a Globalized World

## **IT & Operation**

Digital Transformation Strategies, Cybersecurity and Data Privacy, Cloud Computing and Virtualization, Internet of Things (IoT) Applications, Blockchain Technology, Artificial Intelligence and Machine Learning, IT Governance and Risk Management, Agile and DevOps Practices, Big Data Analytics, IT Infrastructure Management, E-commerce and Online Business Models, Supply Chain and Operations Optimization, Lean Six Sigma in Operations, Smart Manufacturing and Industry 4.0, IT Project Management, Enterprise Resource Planning (ERP), Business Process Reengineering, Service Management and ITIL Practices

## **Economics**

Agriculture and Rural Development, Social Welfare and Inclusivity, Urbanization and Smart Cities, Poverty Alleviation, Unemployment Reduction, Doubling Farmers' Income, Child Health and Nutrition, Maternal Health and Women's Empowerment, Affordable Housing and Livelihoods







## ● About MET Institute of Management

MET Institute of Management is a three decades old institute and ranked 2nd Best B-School in Mumbai, 17th Best B-School All India, and 14th amongst Top West B-School by the Times B-School Survey 2023. MET IOM's Internal Quality Assurance Cell (IQAC) aims at creating a system for taking deliberate, consistent, and catalytic action to improve academic and administrative performance. Academic and scholastic rigor are finely woven into application oriented skill sets, developing industry-ready management professionals, which position the MBA students to hit the ground running as they face the challenges of the marketplace and society.

## ● About University of Mumbai

The University of Mumbai (known earlier as University of Bombay) is one of the oldest and premier Universities in India. It was established in 1857 consequent to 'Wood's Education Dispatch drafted by Charles Wood in 1854. University of Mumbai was established along with University of Madras and University of Calcutta. 'University of Bombay' was renamed as 'University of Mumbai' through notification issued by the Government of Maharashtra and published in the Government Gazette dated 4th September, 1996. University of Mumbai has been accredited with 'Five Star' status by the National Assessment and Accreditation Council (NAAC). It has two campuses of area 230 acres and 13 acres.



## About The Department of Commerce, University of Mumbai

The Department of Commerce was established on 1st December, 1980. The Department provides instruction for two years course of Master of Commerce (M.Com.) Degree by papers/by Research. For the M.Com. Degree by papers a student has to study three compulsory papers and has to select optional subject with five papers from a wide range of optional subject namely (i) Business Management (ii) Banking and Finance. The Department admits students for research leading to the Ph.D. Degree. A wide range of industrial, banking, finance and business management topics are covered under Ph.D. programme.

## About Atlantis University

Atlantis University(AU) is an educational institution in Miami, United States of America. Atlantis University is accredited by the Accrediting Commission of Career Schools and Colleges (ACCSC), and is licensed by the Commission for Independent Education (CIE), Florida Department of Education. It offers accessible, quality education to its students. Atlantis University is a learning-centered, career-oriented university serving the educational needs of its students and industry through undergraduate and graduate programs with growth potential. The name ATLANTIS UNIVERSITY is a recognition and reminder of the trajectory and evocation that the word Atlantis has on its own, which identifies itself with an ideal: Personal self-enrichment through knowledge. This human ideal portrays a series of characteristics which make it inclusive, timeless and pertinent, and that has been, is, and will be shared by all the cultures in the world, regardless of their geographic location, race, gender, languages, beliefs or economic status. Personal Achievement is the educational model transmitted by ATLANTIS UNIVERSITY in accordance with the mission and vision of this ongoing educational venture.

## Who should attend and participate?

The ultimate aim of this conference is to encourage leading corporates, researchers from government and public organizations, non-profit organizations, industry practitioners', academicians, scholars, masters and undergraduate students to examine managerial implications and interdisciplinary approach. The post graduate students can also participate to excel their research skills.

## Important Dates

Academician/Practitioners	₹ 1200/-
Students/Research Scholars	₹ 600/-

## Bank Details

Name of the Account	Mumbai Educational Trust Institute of Management.
Bank Name	Axis Bank Ltd
Branch	Bandra Reclamation
Account Number	910010035706578
IFSC Code	UTIB0001051
MICR Code	400211073

## Important Dates

Extended Abstract or Full Paper Submission	29th February 2024
Notification of Acceptance/Rejection	10th March 2024
Final Paper Submission	15th March 2024
Pre-Conference Workshop and Paper Presentation	4th & 5th April 2023

**Click here to Submit your paper at <https://bit.ly/conference-submission>**

**Click here to Register for the Conference at <https://bit.ly/registration-conf-2024>**

**Click here for Full Paper Submission Guidelines at <https://bit.ly/authors-guidelines-2024>**

**For any queries write us at [conference\\_iom@met.edu](mailto:conference_iom@met.edu)**

## Key Highlights of the Conference

- Pre-conference workshop
- Eminent speakers from Industry and Academia.
- Offline platform for knowledge sharing and brainstorming.
- Special Track for online participants
- Special Track for students

## Publication Opportunities

- Selected papers will be published in Met Management Review (MMR) research journal, ISSN: 2394-4013. (Dos & Google Scholar Indexed)
- Conference Proceeding with ISBN Number

Note: The charges for publication will be paid by the participants.

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## CHAIRPERSONS

### Dr. Swati Lodha

Director  
MET Institute of Management

### Prof (Dr.) Sangeeta N. Pawar

Professor and Head of Commerce Department  
University of Mumbai

## CONFERENCE CONVENORS

### Dr. Nirmala Joshi

Head-Research and MET Seva  
MET Institute of Management

### Dr. Sagar Gaikwad

Assistant Professor  
MET Institute of Management

## ORGANIZING COMMITTEE (UNDER THE AEGIS OF IQAC, MET IOM)

### Dr. Nitin Kulkarni

Course Coordinator &  
Associate Professor

### Dr. Rajiv Gupte

Associate Professor

### Dr. Farida Virani

Associate Professor

### Dr. Sandeep Chopde

Associate Professor

### Dr. Manmeet Barve

Associate Professor

### Dr. Sana Khan

Assistant Professor

### Dr. Akhil Shetty

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### Dr. Rashmi Bhadani

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### Dr. Rohini Andhare

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### Mr. Sandesh Akre

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### Mr. Sunny Mondal

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### Ms. Ria Patnaik

Assistant Professor

### Mr. Shailesh Sargade

Assistant Professor

### Mr. Rohit Mohite

Assistant Professor

### Ms. Arzoo Jaiswal

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### Ms. Dharmishta Gala

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## For Enquiries and Updates

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# MET

## Bhujbal Knowledge City

### MET Institute of Management

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